



BROWN-FORMAN CORPORATION

BRANDS

Our portfolio includes more than 40 spirit, ready-to-drink (RTD) cocktail, and wine brands.

Our fine quality beverage alcohol brands, include:

JACK DANIEL'S
TENNESSEE
WHISKEY

JACK DANIEL'S
RTDS

JACK DANIEL'S
TENNESSEE HONEY

JACK DANIEL'S
TENNESSEE FIRE

JACK DANIEL'S
TENNESSEE APPLE

GENTLEMAN JACK

JACK DANIEL'S
SINGLE BARREL

WOODFORD
RESERVE

OLD FORESTER
COOPERS' CRAFT

GLENDRONACH

BENRIACH

GLENGLOSSAUGH

SLANE

HERRADURA

EL JIMADOR

NEW MIX

KORBEL

SONOMA-CUTRER

FINLANDIA

CHAMBORD

PART TIME
RANGERS

FORDS GIN

Beginning in 1870 with Old Forester Kentucky Straight Bourbon Whisky—our founding brand—and spanning the generations since, we have built a portfolio that includes some of the best-known and most loved trademarks in our industry.

We are the largest American-owned global spirits and wine company.

LEADERSHIP

LAWSON E. WHITING

President and CEO, Brown-Forman Corporation

CAMPBELL P. BROWN

Chairman of the Board of Directors,
Brown-Forman Corporation



- Largest American whiskey brand in the world
- Fourth-largest premium spirits brand of any kind.*

OUR MARKETS

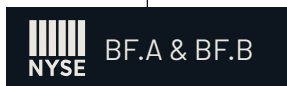
We sell our products in over 170 countries, and maintain sales and marketing offices and production facilities around the world.



OUR PEOPLE

~4,700
EMPLOYEES
WORLDWIDE

~1,000
EMPLOYEES AT
LOUISVILLE HQ

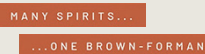


COMMITMENTS



2018

Created **Brown-Forman Foundation** to support charitable mission



2019

Unveiled **Many Spirits, One Brown-Forman: Gender and Race Edition**



2019

Pause campaign launched to advocate for a responsible drinking culture



2020

Launched **Be Better, Do Better** to live our value of respect and educate ourselves more fully

For more information about the company, please visit brown-forman.com.

*(Impact Databank's "Top 100 Premium Spirits Brands Worldwide")



BROWN-FORMAN