



BROWN-FORMAN

Est. 1870

Brown-Forman is the largest American-owned global spirits and wines company and among the Top 10 largest global spirits companies by value*.



Global headquarters
Louisville, KY



Office and production facilities
in 50+ cities worldwide



Lawson E. Whiting
President and CEO



Campbell P. Brown
Chair, Board of Directors



BUSINESS*

\$4.2B
Net sales

10% ten-year total
shareholder return

14.6 million 9L cases of
Jack Daniel's sold in F23

Strong double-digit broad-based top-line growth



GEOGRAPHY

Top Global Markets F23



PEOPLE



Brown-Forman is an **independent, family-controlled, and publicly traded company**, founded more than 150 years ago.



Nine employee resource groups working to foster and enhance inclusion throughout our company.



We believe in the value of **diversity and inclusion** for our colleagues, culture, consumers, and communities.



~5,600
Employees
Worldwide



We proudly share our **2030 diversity and inclusion strategy** on our website.



PORTFOLIO



Global leader in American Whiskey with **four of the top 10 brands** in the category.



World's Most Valuable Spirit Brand, according to Interbrand (2022).



Home of the Brown-Forman Cooperage, one of the **largest whiskey barrel makers** in the world.



SPIRIT OF COMMITMENT

Our long-term perspective lends itself to the effective stewardship of environmental, social, and governance matters, which are integrated into our daily work and within our corporate strategic priorities. To learn more about our commitments and data, visit brown-forman.com/our-commitments



Alcohol
Responsibility



Environmental
Sustainability



Community
Relations



Diversity &
Inclusion

*(IWSR), F23

For more information visit: Brown-Forman.com