



BROWN-FORMAN

Est. 1870

Brown-Forman is the largest American-owned global spirits and wines company and among the Top 10 largest global spirits companies by value*.



Global headquarters
Louisville, KY



Office and production facilities
in 50+ cities worldwide



Lawson E. Whiting
President and CEO



Campbell P. Brown
Chair, Board of Directors



BUSINESS*

\$4.2B
Net sales

10% ten-year total
shareholder return

14.6 million 9L cases of
Jack Daniel's sold in F23

Continued premiumization
of our global portfolio



GEOGRAPHY

Top Global Markets F23



PEOPLE



Brown-Forman is an **independent, family-controlled, and publicly traded company**, founded more than 150 years ago.



Ten employee resource groups working to foster and enhance inclusion throughout our company.



We believe in the value of **diversity and inclusion** for our colleagues, culture, consumers, and communities.



~5,600
Employees
Worldwide



Named a **"World's Most Ethical Companies"** honoree for three consecutive years.



PORTFOLIO



Global leader in American Whiskey with **four of the top 10 brands** in the category.



World's Most Valuable Spirit Brand, according to Interbrand (2023).



Home of the Brown-Forman Cooperage, one of the **largest whiskey barrel makers** in the world.



SPIRIT OF COMMITMENT

Our values and long-term perspective are reflected in our Spirit of Commitment, which is integrated into our corporate strategy and part of our daily work. To learn more about our commitments and data, visit brown-forman.com/our-commitments



Alcohol
Responsibility



Environmental
Sustainability



Community
Relations



Diversity &
Inclusion

*(IWSR), F23