



BROWN-FORMAN

Est. 1870

Brown-Forman is the largest American-owned global spirits company and among the Top 10 largest global spirits companies by value*.



Global headquarters
Louisville, KY



Office and production facilities
in 70+ cities worldwide



Lawson E. Whiting
President and CEO



Campbell P. Brown
Chair, Board of Directors



BUSINESS*



\$4.178B
Net sales



14.4 million 9L cases of
Jack Daniel's sold in F24



Continued premiumization
of our global portfolio



GEOGRAPHY

Top Global Markets F24

United States **45%**

Developed International **28%**

Travel Retail **4%***

Emerging **21%**



PEOPLE



Brown-Forman is an **independent, family-controlled, and publicly traded company**, founded more than 150 years ago.



~5,400
Employees
Worldwide



Named a **"World's Most Ethical Companies"** honoree for three consecutive years.



PORTFOLIO



Global leader in
American Whiskey with
four of the top 10
brands in the category.



World's Most Valuable
Spirit Brand, according
to Interbrand (2023).



Home of the
Brown-Forman Cooperage, one
of the **largest whiskey**
barrel makers in the world.



*(IWSR), F24