



BROWN-FORMAN

Est. 1870

Brown-Forman is the largest American-owned global spirits company and among the Top 10 largest global spirits companies by value*.



Global headquarters
Louisville, KY



Office and production facilities
in 60+ cities worldwide



Lawson E. Whiting
President and CEO



Marshall B. Farrer
Chairman, Board of Directors



BUSINESS**



\$3.928B
Reported Net sales



13.4 million 9L cases of
Jack Daniel's sold in F26



Continued premiumization
of our global portfolio



GEOGRAPHY**

Top Global Markets F26



PEOPLE



Brown-Forman is an **independent, family-controlled, and publicly traded company**, founded more than 155 years ago.



~4,900
Employees
Worldwide



PORTFOLIO



Global leader in American Whiskey with **four of the top 10 brands*** in the category.



World's Most Valuable Spirit Brand, according to Interbrand (2023).



*IWSR 2024

**Brown-Forman F26 Results