



# BROWN-FORMAN

## **Supplier Diversity**

Brown-Forman believes diversity is an essential part of how we see the world, how we function, and it is a critical element to sustainability and being a responsible corporate citizen. Our Supplier Diversity mission is simply an extension of our diversity philosophy, and needs to be universally recognized as a critical instrument to effectively touch our global, diverse consumer audience.

Today, purchasing consumers are more particular, and look beyond just a brand name and into the story that supports it. This in turn has a trickle-down effect and impacts how distributors and suppliers conduct their own business. Without appropriately focusing our resources and efforts on the diverse and rapidly growing consumer audience of People of Color, LGBTQ+, women, and individuals who are differently abled, we are doing ourselves a disservice.

Overall, diversity simply makes us stronger — as a company; as a portfolio of brands; as a group of committed employees; and as a member of the communities where we work and live. If you are interested in being considered as a minority- and women-owned company, we encourage you to send an email to: [diversitysupplier@b-f.com](mailto:diversitysupplier@b-f.com).