

Est. 1870

Brown-Forman is the largest American-owned global spirits and wine company and among the Top 10 largest global spirits companies by value.



Global Headquarters Louisville, KY



in 50+ cities worldwide

Supported by approximately





Lawson E. Whiting President and CEO

66 Caring for natural resources and the climate isn't simply a business concern for us. From the fields that grow our grains, agave, and grapes, to the water we transform into our spirits, to the oak for our barrels, we depend on the earth's bounty. It's about committing to the environment that sustains us, caring for the resources we share with our community, and nurturing what we have for those that come after us. "



OUR SUSTAINABILITY COMMITMENTS



Climate Action

Reducing greenhouse gas (GHG) emissions across our owned operations and supply chain.



Water Stewardship

Protecting the health of the key watersheds in our communities.



Circular Economy

Achieving zero waste by transforming our business using circularity principles, designing, and keeping products and materials in use.



Sustainable Packaging

Reducing the environmental impact of our product packaging, while working towards a more circular economy.



Sustainable Agriculture

Creating a resilient and agile agricultural supply chain by implementing regenerative practices on the agricultural lands we grow and source

from.



Sustainable Forestry

Conserving the existing hardwood forests we depend on for our white oak barrels and sugar maple charcoal.



KEY GLOBAL INITIATIVES



Brown-Forman's

power purchase agreement at the East Forks Wind Project offsets more than 90% of our electricity usage in the U.S.



Casa Herradura's

state-of-the-art water waste treatment plant also reduces fossil fuel use.



Brown-Forman production facilities have achieved

<1% waste to landfill.



As of October 2023, all Jack Daniel's Tennessee Whiskey 50ml bottles produced for U.S.-based airlines are made with

100% post-consumer recycled (PCR) plastic.



Slane uses only 100% homegrown Irish barley.



The **Old Forester** Tree Nursery helps support the longterm sustainability of America's white oak forests.



OUR SUSTAINABILITY ROADMAP



Engage with 100% of our direct farmers on regenerative agricultural practices.

Halve greenhouse gas (GHG) emissions.

electricity.

Use 100% renewable



economy principles. Achieve water balance

Integrate circular



Offer 100% recyclable/ reusable primary packaging.



Achieve net-zero GHG emissions in our operations and supply chain.

Information valid as of November 2023.